



## MEDIA KIT

Providing an innovative approach for  
companies to amplify their message  
and achieve quality results.

*The influencer to the influencers.*

[PatayConsulting.com](http://PatayConsulting.com)





## ABOUT KATE

A recognized leader in brand, strategy, marketing, sales & events, Kate has led teams to success in B2B, B2C and non-profits, while streamlining processes for optimal efficiency. Inspiring teams to exceed goals while nurturing exceptional client relationships is her forte. She builds company culture while creating strong brand ambassadors for organizations of all sizes.

Kate currently serves as the Chairwoman of the SEARCH Foundation, a 501c3 for hospitality individuals in crisis, as well as an Ambassador for the Meetings Mean Business Coalition.

Kate Patay, CPCE

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## Awards & Recognition

2021 Eventex Top 100 Most Influential People in Global Events, BizBash 500, Cvent Leaders to Know, NACE Icon, Eventcombo 25 Women to Know

2020 Eventex Top 100 Most Influential People in Global Events, Changemaker by MeetingsNet, Hubilo Top 99 Keynote Speakers

2019 Smart Meetings Hall of Fame, Eventex Top 100 Most Influential People in Global Events

2018 Meetings Today Top 20 Influencer, Smart Meetings Top Inspiring Woman, NNBW Top 20 Most Powerful Women in Business

2017 Smart Meetings Top 50 Smart Women

2015 EIC Pacesetter (Event Industry Council)



# SERVICES OFFERED

## Areas of Expertise

- Influencer Strategy
- Presentation Skills
- Consumer Loyalty
- Brand Development
- Luxury Travel & Tourism
- Corporate & Social Events
- Brand Audits
- Ambassador Relations
- Customer Retention
- Market Positioning
- Leadership Expert
- Sales Pipelines
- Event Strategy
- Image Specialist

## Media & Corporate Partners

- Smart Meetings
- Informa
- Atlantis Bahamas
- Conrad NY Midtown
- Oracle Women's Leadership
- Visit Carmel
- Meetings Magazine
- BizBash & Connect
- SITE, MPI, ILEA
- Caesars Entertainment
- Facilities & Destinations
- IMEX Frankfurt & Americas
- Lip Smacking Foodie Tours
- Hilton
- AllSeated
- The Vendry



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# PROFESSIONAL EMCEE & SPEAKER

## Sample Speaking Topics

### Brand & Strategy

+ Defining & Communicating Your Brand

+ Influencing the Influencers

### Leadership

+ Survive & Thrive

+ Critical Communication

### Personal Development

+ First Impressions

+ Powerful Communication

Tools for Women in Business



## BRAND AMBASSADOR

### The Influencer to the Influencers

Focusing on travel & tourism, women's initiatives, and meetings & events, Kate is leveraging her trusted relationships and earned credibility to help overcome friction points, accelerate messaging, drive engagement and help drive the hospitality industry to a successful recovery.



55/45%

female/  
male ratio



8 K

25-35  
35-45

targeted  
age range



8 K

32K+

total  
following



11K

Kate's strategy and execution of the Conrad Midtown's reflagging is the reason the property is on the map today. She will continue to be my first call at every opportunity to engage with her and her network.

*-Zena Phillips, Senior Director,  
Americas Sales Operations, Hilton*